



News on Demand

NuVisions News-On-Demand is the first electronic news monitoring service to be designed and offered as an integrated feature of a complete PR management system. Created and priced to meet the unique needs of organizations of all sizes, NuVisions News-On-Demand delivers breaking news from over 51,000 US and international print, broadcast, blogs and online news sources. NuVisions News-On-Demand monitors newspapers, magazines, newsletters, trade publications, television, wire services and Web content. And only NuVisions fully integrates news monitoring with the software tools you need to analyze and share news throughout your entire organization.

Comprehensive News Coverage

Empower your PR department with NuVisions News-On-Demand monitors all your important news coverage 24x7x365, ensuring you never miss an important news mention in print, broadcast, online or blogs.

Affordable for Organizations of All Sizes

NuVisions News-On-Demand allows you to eliminate expensive news monitoring services. Forget about per-clip pricing, setup fees, search term fees and “data mining” charges of other clipping services. For one low annual fee, NuVisions provides unlimited access and the sources, timeliness and reporting capabilities you need. NuVisions News-On-Demand enables you to easily set and stick to your news monitoring budget.

Unlimited Search

NuVisions News-On-Demand enables you to monitor unlimited search terms such as products, key messages, executives, spokespeople, company names, competitors, issues and much more. You can modify your search terms at any time.

Automated News Clip Reports

NuVisions News-On-Demand is so powerful you can distribute electronic clip books of your news coverage or share specific news clips with your colleagues or clients with news that is relevant. Your news clips will be automatically delivered and linked to the outlet and journalist so you won't have to wait days or weeks to see what news coverage was generated from a specific campaign.

Effortless News Management

Your news clips are electronically delivered and automatically linked to the media outlet profile in your NuVisions software, giving you instant insight into how the media is covering your organization. You can also view what activities led to coverage and adjust your future pitching efforts. It's that easy.

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