



Premium Media Database

The NuVisions Premium Media Database is simply the most comprehensive media database in the industry. Our database is filled with detailed information about more than 1.4 million global and nearly 1 million US media contacts, media outlets, bloggers and analysts as well as publicity opportunities such as editorial calendars, awards, conferences and tradeshow.

Created to match the look and feel of popular social media sites such as Facebook and LinkedIn, NuVisions' rich media profiles go well beyond basic contact information to include the journalist's preferred method of contact, links to recent news written by the journalist and even podcast interviews with the journalists conducted by the NuVisions Media Research team. The result is a 360 degree view of each media contact, including activities, news and projects.

The NuVisions Premium Media Database is updated daily by NuVisions' Media Research Team, the most experienced full-time, house research team in the industry. In addition, NuVisions has thousands of customers who speak to the media everyday. Any modification, addition or deletion requests from our customers are automatically submitted and verified by our research team within 48 hours. The combination of NuVisions' dedicated Media Research Team and the vast social network of NuVisions users ensures your media data is always comprehensive and up-to-date.

Premium Media Outlets and Contacts

The NuVisions Premium Media Database contains detailed information on print, broadcast and online outlets and media contacts including journalists, bloggers and other key influencers. To help you stay up to date on your targeted journalists, NuVisions alerts you anytime a journalist or outlet that meets your list criteria is added or deleted from our database.

In depth Pitching Profiles for Outlets and Media Contacts

NuVisions helps keep you informed about the outlets and media contacts you are targeting. We include thousands of in-depth outlet profiles so you can determine if they are a fit for your news. Our profiles provide useful data such as the types of articles the journalist writes, preferred delivery methods, beat specialties, hot buttons, deadlines, prior work history and education, contact schedules and links to recent stories— so you are prepared for any pitch.

Many profiles now include podcast interviews with selected journalists conducted by NuVisions' Research Team. For the first time, PR professionals can hear directly from the media contacts the types of stories they like to write about and the best way to get their attention.

Comprehensive Editorial Calendars

The NuVisions Premium Media Database contains thousands of editorial opportunities for future stories. You can effortlessly search for the appropriate stories in seconds and develop creative pitch strategies to generate more coverage.

Extensive List of Conferences with Speaking Opportunities

The NuVisions Premium Media Database gives you access to the submission details and deadlines for thousands of conferences and tradeshow from around the globe, featuring a wide array of topics. No speaking topic is too obscure or too broad for this important area of public relations. Simply search the database, select the speaking opportunities for your organization and submit your responses. It's that easy.

Exceptional Awards Database

Never miss another award opportunity! Our database includes thousands of award listings from all over the world, covering a wide variety of topics. NuVisions makes it easy for you to search for the awards that are right for you, complete with the award synopsis, contact information, application information and the name of the sponsoring organization. Garnering awards is a great way to stand out from the competition and with NuVisions it has never been easier.

